



# CODY BARBO

Cody is the founder of Trust & Will. "Turbotax for estate planning". [trustandwill.com](http://trustandwill.com)

## #ENTREPRENEUR

Cody Barbo is an entrepreneur and two-time founder from San Diego, CA.

Cody currently serves as Founder/CEO of Trust & Will, a modern estate planning software startup. Cody also serves on the San Diego State University Alumni Board of Advisors as VP of Partnerships.

At his last startup, Cody served as Founder/CEO of Industry, a 'LinkedIn' for the service and hospitality industry. Cody is happily married, a dog dad, and a soon-to-be father of a baby girl.

## AS SEEN ON



## ASK ME

- What advice would you give to someone wanting to become an entrepreneur?
- Are there any resources that have really helped you on your journey?
- What do you think your unique skill(s) is that has helped you become successful?
- What's the most common reason for people failing or giving up?
- What is your HYPE song?
- Or what celebrity would narrate your life?



## FOR PODCAST PLACEMENT

Zaq Tull  
(303) 514-8401 - [zaq@kitcaster.com](mailto:zaq@kitcaster.com)

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